

## ANNUAL SPONSORSHIPS

Our Annual Sponsors are truly the backbone of our nonprofit organization.

When you become an Annual Sponsor of Port Orange Community Trust and join the year-round involvement with residents of Port Orange and surrounding areas, you become part of relationships built over the last 26 years.

You can rest assured that your marketing dollars are well spent, while also assisting us in the operation of our organization, making it possible to host our admission free events, which allows us not only to bring our community together, but raise funds for the many giving initiatives POCT supports.

A year-round sponsorship can be geared towards most marketing budgets. Your business can have a presence at our events with constant promotion through our website identification and social media for less than \$1.50 a day.

Businesses at all levels of sponsorship, receive a direct return on investment.

As an Annual Sponsor, you may also add specific Event Sponsorships at a discounted rate! If you see anything you are interested in to increase your visibility even more, just let us know and we will personalize a package just for your marketing needs.

We invite you to become part of an organization with a rich legacy and reputation of giving back to our community through admission free events and cash contributions.

Since our inception in 1995, we have donated well over one million dollars to Port Orange and the surrounding areas through scholarships, grant requests and special projects.

# **PRESENTING SPONSOR \$10,000**

*CATEGORY EXCLUSIVE TO PRESENTING SPONSORSHIP LEVELS*

- **LOGO ON ALL ANNUAL MARKETING MATERIAL**
- **LOGO ON ANNUAL VOLUNTEER SHIRTS**
- **TOP BILLING ON WEBSITE WITH LINK**
- **MENTIONS IN PRESS RELEASES**
- **LOGO ON TV ADS**
- **NAMED AS PRESENTING SPONSOR ON RADIO FOR 6-7 ANNUAL EVENTS**
- **LOGO ON CITY CHRISTMAS PARADE BANNER**
- **TOP LOGO PLACEMENT ON ALL EVENT SIGNAGE AND BANNERS AT ALL EVENTS**
- **EVENT BENCH WITH LOGO AND COMPANY CONTACT**
- **4 THANK YOU TEXTS WITH LINK TO YOUR WEBSITE ANNUALLY**
- **LOGO IN QUARTERLY NEWSLETTER**
- **BOXED LUNCHES ON SATURDAY OF 2 MAJOR EVENTS**
- **FAMILY DAYS & SPRING BREW & FOOD FEST, 2 SPACES AT EACH WITH TENTS, TABLES AND CHAIRS & POWER**
- **SPONSOR ID BANNER ON EXPO SET UPS**
- **THANK YOU PRESENTING SPONSOR ON POCT PHONE MESSAGE**
- **LOGO ON MOVIE SCREEN AT MOVIE UNDER THE STARS**
- **ACCESS TO MOVIES UNDER THE STAR AUDIENCE-4 PER YEAR**
- **LOGO, AD AND SPACE ID ON FAMILY DAYS AND SPRING BREW & FOOD FEST PULL OUT MAP, DAYTONA BEACH NEWS JOURNAL**
- **SOCIAL MEDIA SHARES AND MENTIONS**
- **LOGO ON FLOOR DIRECTIONALS AT FAMILY DAYS**
- **8X8 BRICK IN AMPHITHEATER**
- **FOURSOME AT ANNUAL GOLF TOURANMENT AT SUGAR MILL**
- **FACEBOOK LIVES AND SHADES AT YOUR BUSINESS**
- **CHECK PRESENTATION OPPORTUNITIES**
- **SPEAKING OPPORTUNITIES AT OUR EVENTS**
- **FOOD, BEER & CARNIVAL PASSES FOR EACH EVENT**
- **BUSINESS CARDS & PROMO ITEMS IN POCT GIVEAWAY BASKETS**

# COMMUNITY LEADER SPONSOR

**\$6000**

- LOGO ON WEBSITE WITH LINK
- LOGO ON ALL EVENT SIGNAGE AND BANNERS AT ALL EVENTS
- EVENT BENCH WITH LOGO AND COMPANY CONTACT
- BOXED LUNCHES ON SATURDAY OF 2 MAJOR EVENTS
- FAMILY DAYS & SPRING BREW & FOOD FEST, 2 SPACES AT EACH WITH TENTS, TABLES AND CHAIRS & POWER
- SPONSOR ID BANNER ON EXPO SET UPS
- LOGO ON MOVIE SCREEN AT MOVIE UNDER THE STARS
- ACCESS TO MOVIES UNDER THE STAR AUDIENCE-4 PER YEAR
- LOGO & AD IN FAMILY DAYS AND SPRING BREW & FOOD FEST PULL OUT MAP, DAYTONA BEACH NEWS JOURNAL
- SOCIAL MEDIA SHARES AND MENTIONS
- LOGO ON FLOOR DIRECTIONALS AT FAMILY DAYS
- 8X8 BRICK IN AMPHITHEATER
- FACEBOOK LIVES AND SHADES AT YOUR BUSINESS
- CHECK PRESENTATION OPPORTUNITIES
- SPEAKING OPPORTUNITIES AT OUR EVENTS
- FOOD, BEER & CARNIVAL PASSES FOR EACH EVENT

# **GOOD CORPORATE SPONSOR**

**\$3500**

- **LOGO ON WEBSITE WITH LINK**
- **LOGO ON ALL EVENT SIGNAGE AND BANNERS AT ALL EVENTS**
- **BOXED LUNCHES ON SATURDAY OF 2 MAJOR EVENTS**
- **FAMILY DAYS & SPRING BREW & FOOD FEST, 1 SPACE AT EACH WITH TENTS, TABLES AND CHAIRS & POWER**
- **SPONSOR ID BANNER ON EXPO SET UPS**
- **LOGO ON MOVIE SCREEN AT MOVIE UNDER THE STARS**
- **ACCESS TO MOVIES UNDER THE STAR AUDIENCE-4 PER YEAR**
- **LOGO & AD IN FAMILY DAYS AND SPRING BREW & FOOD FEST PULL OUT MAP, DAYTONA BEACH NEWS JOURNAL**
- **SOCIAL MEDIA SHARES AND MENTIONS**
- **4X8 BRICK IN AMPHITHEATER**
- **FACEBOOK LIVES AND SHADES AT YOUR BUSINESS**
- **CHECK PRESENTATION OPPORTUNITIES**
- **SPEAKING OPPORTUNITIES AT OUR EVENTS**
- **FOOD, BEER & CARNIVAL PASSES FOR EACH EVENT**

## **FAMILY FRIENDLY SPONSOR**

**\$2000**

- **LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE**
- **LOGO ON ALL EVENT SIGNAGE AND BANNERS AT EVENTS**
- **BOXED LUNCHES ON SATURDAY OF 2 MAJOR EVENTS**
- **FAMILY DAYS & SPRING BREW & FOOD FEST, 1 SPACE AT EACH WITH TENTS, TABLES AND CHAIRS & POWER**
- **SPONSOR ID BANNER ON EXPO SET UPS**
- **LOGO ON MOVIE SCREEN AT MOVIE UNDER THE STARS**
- **LOGO IN FAMILY DAYS AND SPRING BREW & FOOD FEST MAP**
- **SOCIAL MEDIA SHARES AND MENTIONS**
- **FACEBOOK LIVES AND SHADES AT YOUR BUSINESS**
- **FOOD, BEER & CARNIVAL PASSES FOR EACH EVENT**

**COMMUNITY TRUST**

## **HONORABLE SPONSOR**

**\$1000**

- **LOGO ON WEBSITE WITH LINK TO YOUR WEBSITE**
- **LOGO ON ALL EVENT SIGNAGE AND BANNERS AT EVENTS**
- **LOGO ON MOVIE SCREEN AT MOVIES UNDER THE STARS**
- **SOCIAL MEDIA MENTIONS**



# COMMUNITY TRUST

## 2022 Schedule of Events



**3/24 – 3/27**



**3/4, 6/10, 11/4**



**4/23**



**10/28**



**5/7**



**9/22 – 9/25**