



Event Sponsorships

POCT's **Event Sponsor Opportunities** are a great way to give back to the community. Picking and choosing events is a WIN WIN for you and Port Orange Community Trust.

Sponsoring an event will ultimately add to the intangible satisfaction of helping us give back! PLUS you and your business can potentially be in front of 30+ thousand guests at each of our 2 major events with heavy advertising. Huge exposure in one 4-day event.

When you become an event sponsor you make it possible for POCT to continue and grow the events year after year! This makes it possible to allow us to host our admission free events, which not only brings our community together, but raise funds for the many giving initiatives POCT supports.

The POCT Board of Directors made up of all volunteers have limited funds to put these events on, so to enhance each event your sponsorship can allow us to add the kids zone, the face painter, or the entertainment.

Every dollar is spent with one goal in mind...Giving back to our community.



EVENT SPONSORSHIP OPPORTUNITIES



**SPRING BREW & FOOD FEST
MARCH 24-27**



FOOD AND ENTERTAINMENT COURT \$5000.00

- **NAMING RIGHTS TO FOOD COURT: INCLUDING SIGNAGE AT FOOD COURT ENTRANCE & ENTERTAINMENT AREA, & DIGITAL & PRINT EVENT SCHEDULES**
- **EXCLUSIVE POSTS ON SOCIAL MEDIA**
- **LOGO & WEBSITE LINK ON SPRING BREW & FOOD FEST EVENT PAGE, POCTRUST.ORG**
- **2 SPACES, TENT, TABLE & CHAIRS DURING WEEKEND EXPO**

TRIBUTE BAND \$3000

- **SIGNAGE AT STAGE DURING CONCERT**
- **SPEAKING OPPORTUNITY BEFORE CONCERT**
- **TABLETOP OPPORTUNITY AT CONCERT**
- **LOGO ON ALL TRIBUTE BAND DIGITAL & PRINT MARKETING MATERIAL**
- **EXCLUSIVE SOCIAL MEDIA POSTS**
- **TRIBUTE BAND AD IN EVENT MAP**
- **2 SPACES, TENTS TABLES & CHAIRS DURING WEEKEND EXPO**

KID'S ZONE \$3500

- **NAMING RIGHTS TO KIDS ZONE ON ENTRANCE SIGNAGE, PRINT & SOCIAL MEDIA EVENT SCHEDULES**
- **OPEN SAT & SUN OF EVENT**
- **EXCLUSIVE FACEBOOK EVENT**
- **LOGO & WEBSITE LINK ON SPRING BREW & FOOD FEST EVENT PAGE, POCTRUST.ORG**
- **LOGO ID ON EVENT MAP**
- **SPACE, TENT, TABLE & CHAIRS IN KID'S ZONE TO PROMOTE BUSINESS**

EVENT SPONSORSHIP OPPORTUNITIES



**SPRING BREW & FOOD FEST
MARCH 24-27**



CHILI COOK OFF \$1500.00

- **NAMING RIGHTS TO CHILI COOK OFF INCLUDING SIGNAGE AT FOOD COURT ENTRANCE & ENTERTAINMENT AREA, & DIGITAL & PRINT EVENT SCHEDULES**
- **EXCLUSIVE POSTS ON SOCIAL MEDIA**
- **LOGO & WEBSITE LINK ON SPRING BREW & FOOD FEST EVENT PAGE, POCTRUST.ORG**
- **1 SPACE, TENT, TABLE & CHAIRS DURING WEEKEND EXPO**

EVENT SPONSORSHIP OPPORTUNITIES



FAMILY DAYS
SEPT. 22-25



FOOD AND ENTERTAINMENT COURT \$3500.00

- **NAMING RIGHTS TO FOOD COURT: INCLUDING SIGNAGE AT FOOD COURT ENTRANCE & ENTERTAINMENT AREA, & DIGITAL & PRINT EVENT SCHEDULES**
- **EXCLUSIVE POSTS ON SOCIAL MEDIA**
- **LOGO & WEBSITE LINK ON FAMILY DAYS EVENT PAGE, POCTRUST.ORG**
- **2 SPACES, TENT, TABLE & CHAIRS DURING WEEKEND EXPO**

TRIBUTE BAND \$3000

- **SIGNAGE AT STAGE DURING CONCERT**
- **SPEAKING OPPORTUNITY BEFORE CONCERT**
- **TABLETOP OPPORTUNITY AT CONCERT**
- **LOGO ON ALL TRIBUTE BAND DIGITAL & PRINT MARKETING MATERIAL**
- **LOGO & WEBSITE LINK ON FAMILY DAYS EVENT PAGE, POCTRUST.ORG**
- **EXCLUSIVE SOCIAL MEDIA POSTS**
- **TRIBUTE BAND AD IN EVENT MAP**
- **2 SPACES, TENTS TABLES & CHAIRS DURING WEEKEND EXPO**

KID'S ZONE \$3500

- **NAMING RIGHTS TO KIDS ZONE ON ENTRANCE SIGNAGE, PRINT & SOCIAL MEDIA EVENT SCHEDULES**
- **OPEN SAT & SUN OF EVENT**
- **EXCLUSIVE FACEBOOK EVENT & SOCIAL MEDIA POSTS**
- **LOGO & WEBSITE LINK ON FAMILY DAYS EVENT PAGE, POCTRUST.ORG**
- **LOGO ID ON EVENT MAP**
- **SPACE, TENT, TABLE & CHAIRS IN KID'S ZONE TO PROMOTE BUSINESS**

DANCE SHOWCASE \$1000

- **NAMING RIGHTS TO DANCE SHOWCASE: SIGNAGE AT EVENT ENTRANCE, EXCLUSIVE FACEBOOK EVENT, PRINT & DIGITAL SCHEDULES**
- **LOGO & WEBSITE LINK ON FAMILY DAYS EVENT PAGE, POCTRUST.ORG**
- **SPEAKING OPPORTUNITY AT DANCE SHOWCASE**



EVENT SPONSORSHIP OPPORTUNITIES

POCT'S 3RD ANNUAL POKER RUN APRIL 23

TITLE SPONSORSHIP \$2000

- NAMED AS TITLE SPONSOR ON POCTRUST.ORG POKER RUN EVENT PAGE & FACEBOOK EVENT PAGE
- LOGO WITH LINK TO YOUR WEBSITE ON POKER RUN EVENT PAGE AT POCTRUST.ORG
- LOGO & NAME ON TICKETING PLATFORM
- EXCLUSIVE SOCIAL MEDIA POSTS
- NAME & LOGO ON EVENT T-SHIRTS
- SIGNAGE AT REGISTRATION & LAST STOP OF POKER RUN
- NAMED AS TITLE SPONSOR ON RADIO SPOTS

LAKESIDE BATTLE OF THE FOOD TRUCKS MAY 7

ENTERTAINMENT SPONSOR \$1000

- NAMING RIGHTS OF ENTERTAINMENT ON PRINT & DIGITAL MARKETING, RADIO SPOTS
- SIGNAGE AT STAGE & BEER GARDEN ENTERTAINMENT
- EXCLUSIVE SOCIAL MEDIA POST
- LOGO WITH LINK TO YOUR WEBSITE ON BATTLE OF THE FOOD TRUCKS EVENT PAGE AT POCTRUST.ORG

KID'S ZONE SPONSOR \$550

- NAMING RIGHTS OF KID'S ZONE ON PRINT & DIGITAL MARKETING, RADIO SPOTS
- SIGNAGE AT KID'S ZONE
- EXCLUSIVE SOCIAL MEDIA POST
- LOGO WITH LINK TO YOUR WEBSITE ON BATTLE OF THE FOOD TRUCKS EVENT PAGE AT POCTRUST.ORG

EVENT SPONSORSHIP OPPORTUNITIES



POCT'S 3RD ANNUAL CHARITY GOLF TOURNAMENT OCT. 28TH



TITLE SPONSORSHIP \$5000

- LISTED AS TITLE SPONSOR ON ALL DIGITAL AND PRINT MEDIA, INCLUDING FACEBOOK EVENT
- 2 FOURSOMES, INCLUDING BREAKFAST, LUNCH, DRINK TICKETS, RAFFLE TICKET, GAME DAY PASSES
- 4 EXCLUSIVE SOCIAL MEDIA POSTS
- FOUR DIGITAL HOLE ADS
- TOP BILLING ON EVENT BANNER
- EMAIL AND TEXT BLAST WITH COMPANY LINK TO WEBSITE
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE
- OPPORTUNITY TO SPEAK AT LUNCH
- TBOX SPONSOR DISPLAY HOLE 1

PLATINUM SPONSOR \$3500

- ONE FOURSOME, INCLUDING BREAKFAST, LUNCH, DRINK TICKETS, RAFFLE TICKET, GAME DAY PASS
- 2 EXCLUSIVE SOCIAL MEDIA POSTS
- LOGO ON EVENT BANNER
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE
- EXCLUSIVE LUNCH SPONSORSHIP
- SPEAKING OPPORTUNITY AT LUNCH
- TABLETOP MARKETING AT LUNCH

EVENT SPONSORSHIP OPPORTUNITIES



POCT'S 3RD ANNUAL CHARITY GOLF TOURNAMENT OCT. 28TH



GOLD SPONSORSHIP \$2000

- ONE FOURSOME, INCLUDING BREAKFAST, LUNCH, DRINK TICKETS, RAFFLE TICKET, GAME DAY PASSES
- GIFT BAG OR EXCLUSIVE BLOODY MARY BAR SPONSOR
- 2 EXCLUSIVE SOCIAL MEDIA POSTS
- TBOX SPONSOR WITH TABLETOP
- DIGITAL HOLE AD
- LOGO ON EVENT BANNER
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE

GOLF CART SPONSOR \$2000

- COMPANY LOGO ON GOLF CART DIGITAL SCREENS
- ONE FOURSOME, INCLUDING BREAKFAST, LUNCH, DRINK TICKETS, RAFFLE TICKET, GAME DAY PASS
- COMPANY LOGO ON ALL PRINT MEDIA AND SOCIAL MEDIA POSTS
- LOGO ON EVENT BANNER
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE
- 2 EXCLUSIVE SOCIAL MEDIA POSTS

EVENT SPONSORSHIP OPPORTUNITIES



POCT'S 3RD ANNUAL CHARITY GOLF TOURNAMENT OCT. 28TH



SILVER SPONSOR \$1000

- ONE FOURSOME, INCLUDING BREAKFAST, LUNCH, DRINK TICKETS, RAFFLE TICKET, GAME DAY PASS
- COMPANY LOGO ON ALL PRINT MEDIA AND SOCIAL MEDIA POSTS
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE
- LOGO ON EVENT BANNER
- DIGITAL HOLE AD

BALL DROP SPONSOR \$1000

- LOGO ON ALL DROP NUMBER TICKETS
- LOGO ON ALL PRINT MEDIA & SOCIAL MEDIA
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE
- ONE EXCLUSIVE SOCIAL MEDIA POST
- LOGO ON EVENT BANNER

EVENT SPONSORSHIP OPPORTUNITIES



POCT'S 3RD ANNUAL CHARITY GOLF TOURNAMENT OCT. 28TH



BEVERAGE CART SPONSOR \$1000

- COMPANY LOGO ON ALL PRINT AND SOCIAL MEDIA
- ONE EXCLUSIVE SOCIAL MEDIA POST
- LOGO ON ONE BEVERAGE CART
- LOGO AND LINK TO WEBSITE ON POCTRUST.ORG WEBSITE GOLF TOURNAMENT EVENT PAGE
- LOGO ON EVENT BANNER

TBOX SPONSOR \$250

- TABLE SET UP AT ONE HOLE-4 AVAILABLE

CONTEST SPONSORS \$250

- PUTTING CONTEST, SIGN AND TABLE AT PUTTING GREEN
- CLOSEST TO LINE, SIGN AT CONTEST HOLE
- CLOSEST TO PIN, SIGN AT CONTEST HOLE
- LONGEST DRIVE, SIGN AT CONTEST HOLE

HOLE SPONSOR \$100

- SIGN AT HOLE
- DIGITAL HOLE AD